



WASHINGTON TOWNSHIP POLICE

1 McClure Drive • Sewell, New Jersey 08080 • (856) 589-6650



MEDIA RELEASE

Date of Incident:	October 29, 2011	Incident #	n/a
Time of Incident	10:00 am until 2:00 pm	Incident Type	Washington Township Police Child Safety Seat Checkup Event
Incident Location:	Target - 4001 State Highway 42		
Investigating Officer(s)	n/a		
Other Involved Agencies	Safe Kids Southern New Jersey		
Media Release Approved By	Lieutenant Dennis Sims		

Incident Narrative

On Saturday October 29, 2011, the Washington Township Police Department in cooperation with Safe Kids Southern New Jersey will be conducting a child safety seat checkup event. This event is being hosted by the Washington Township Target Store located at 4001 Black Horse Pike, Turnersville. The event is being held between 10 am and 2 pm in the parking lot of Target and is free to everyone. There is no need to register or sign up.

Data released by Safe Kids shows that child safety seats and safety belts, when installed and used properly, can prevent injuries and save lives. Each year, an estimated 975 child occupants under 14 years of age die as a result of a motor vehicle incident. Young children restrained in child safety seats have an 80 percent lower risk of fatal injury than those who are unrestrained.

A properly installed child safety seat reduces fatal injury in passenger cars by 71 percent for infants less than 1 year old and by 54 percent for toddlers 1 to 4 years of age. For children 4 to 7 years of age, booster seats have shown to reduce injury risk by 59 percent compared to safety belts alone. Additionally, among children under 5 years of age, 451 lives were saved in 2004 due to child restraint use. Of these 451 lives saved, the use of child safety seats was responsible for 413 saved lives and the use of safety belts saved 38 lives.

Further requests for information may be directed to Corporal Dante Spataro of the Community Response Unit by calling (856) 589-8594.

Name		Age	
Address			
Vehicle (if applicable)			
Injuries (if applicable)	N A		
Charges		Arrest (Yes/No)	
Subject 2			
Name		Age	
Address			
Vehicle (if applicable)			
Injuries (if applicable)			
Charges		Arrest (Yes/No)	